

Press Kit

Logo:



Logo Use Guidelines:

These guidelines outline the general rules when using BFHD’s logo. Consistent use of our logo helps our community members and partners recognize references to BFHD through partnerships or sponsorships.

All rights to the BFHD logo are the exclusive property of BFHD. BFHD reserves the right, exercisable at its sole discretion, to take appropriate action against any unauthorized or non-conforming use of BFHD logos.

DOs:	DON'Ts:
<ul style="list-style-type: none">• Do keep enough space around the BFHD logo to keep it clear and uncluttered.• Do resize logos using the corners of the logo.• Do provide BFHD with the opportunity to review the document before publication.• Do refer to BFHD as the Benton-Franklin Health District, <u>not</u> Health Department.	<ul style="list-style-type: none">• Don't alter BFHD's logo in any manner, including, but not limited to, changing the proportion, design color or shape, or rotating or modifying the layout by adding or removing any elements.• Don't place BFHD's logo in any way that interferes with the readability or display of the entirety of the logo.• Don't use BFHD's logo in any manner that implies sponsorship or endorsement by BFHD without an expressed consent.• Don't reuse a BFHD logo for future projects; logos are only approved for single use/per project.

Acceptable Layouts and Minimum Sizing

Standard:



Minimum Width:
≥ 1.00"

Horizontal:



Minimum Width:
≥ 1.50"

Color – Available in Full Color and Grayscale

Full Color:



Grayscale:

